

Designed around the end-user

# Pink365



## The Personal Workspace

Pink365 is the personal workspace that works on every device. Based on Microsoft solutions, Liquit application delivery and a social intranet.

### Introducing Pink365

Pink365 is the scalable and personal workspace by Pink Elephant, based on Microsoft technology. Solutions like Microsoft365 and Azure, combined with a social intranet, Liquit application delivery and the best practices of Pink Elephant make Pink365 the practical and efficient solution for organisations looking for a workspace that offers what the end-user actually needs.

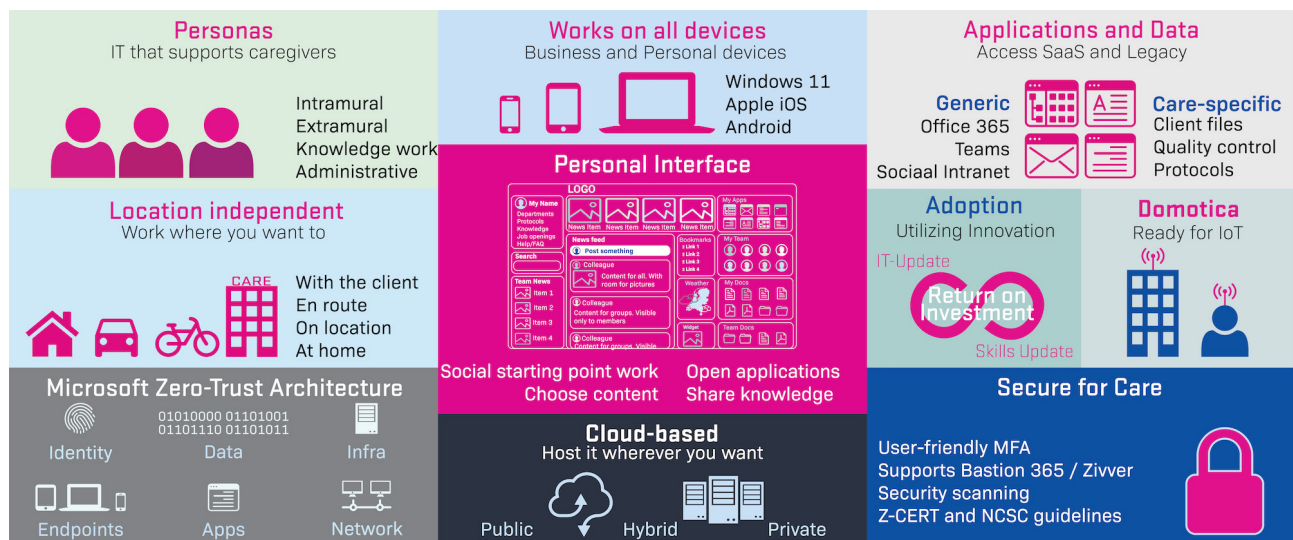
Pink365 is available in a locally installed and online versions (or a combination of both).

### What is Pink365?

Pink365 is based on a 'Microsoft, unless...' philosophy. Microsoft365, Azure and other Microsoft solutions work perfectly together.

The software of other vendors will also be integrated seamlessly in the Microsoft-environment. This ensures the optimal integration of solutions that really support your critical business processes.

The social intranet offers the end-user a personal dashboard in which data from separate sources come together. This portal is the starting point of work.



### Why choose Pink365?

One of the things that make Pink365 stand out, is the philosophy of the underlying architecture and the end-user portal. The aim of Pink365 is to deliver a personal workspace that does what it should do. That supports the end-user with the information needed to perform. This all sounds simple enough, but in reality this is a difficult target to achieve.

Pink Elephant delivers by making the business process of the client the focal point in all choices that are made during design and implementation. Pink365 is not a technical platform. It's a solution that works for the end-user.

Pink365 is custom-made, based on a client-specific mix Microsoft technologies and configuration best practices. The portal works on top of that platform. Perfectly integrated with Office365, the portal delivers news, information, access to applications and single sign-on for most business applications.

The companies and organisations that work with Pink365 report that the single sign-on process alone makes end-users a lot happier than before. It also prevents calls to the helpdesk and secures information integrity (no more sharing of passwords needed). Implementing Pink365 has lowered the administrative burden of end-users at a client (in the Care sector) with more than 30%!

And Pink365 works on any modern internet device. The end-user can switch seamlessly between devices when going to a different location or picking up a task-related device. The technology of our partner Liquit delivers a smooth customer journey by checking which version of the software that is being called for is available on that device. For example: if there isn't a locally installed app for Microsoft available, the online browser-based version will open. No intervention by the end-user needed. It just works.



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### Why Pink Elephant?

For more than 40 years, Pink Elephant has been a leading IT company in The Netherlands. Pink has the knowledge and experience to help organizations to make the best IT-related choices for their situation and ambition. Pink Elephant uses a "custom-standard" approach with regard to software choices. Creating the optimal combination of standard software, configured perfectly for the specific client.

Pink Elephant is also leading the market with its approach of implementing Pink365. Or any other new IT-solution, for that matter. We focus on the actual usage of the new functionality, not just the technical roll-out. After all, a new tool is only worth the cost when it is used.

Pink Elephant has been a top-5 partner of Microsoft Netherlands with regard to the usage-metrics of their software. This is one of the most important indicators that Microsoft uses to measure the quality of work of their partners.

Pink365 is delivered as part of an IT-outsourcing contract in which Pink takes responsibility for (part of) the IT environment. This gives the client the freedom to focus on their core business processes.

As an IT-Outsourcing partner, Pink Elephant focuses on the actual experience of the end-user. And successfully: **more than 90% of the end-users were happy users during 2020 and 2021.**

### Key points Pink365

#### Available: always and everywhere

With Pink365, end-users can be productive on almost any device. No internet connection for a while? No problem! Just work locally and safely. On a laptop, tablet or mobile phone.

#### Lower costs through subscriptions

Software subscriptions, like Microsoft uses, can save a lot of money when managed efficiently. Pink Elephant has the experience how to handle this for clients. Within certain parameters, it can even be handled automatically! With the traditional software licences, most organizations had bought a few percent extra "just-in-case" licences. With the subscription model, this isn't needed anymore. Pay as you go, for licences and storage!

As a Microsoft Cloud Solution Provider (CSP), Pink Elephant can deliver and manage your whole Microsoft software stack.

### Always up-to-date

Microsoft keeps the Cloud versions their software always up-to-date. For the other software, Pink Elephant can create an update schedule that takes the needs of the business, and most importantly: the security policies, into account. From a daily roll-out of virus definitions to a monthly update cycle for general software.

Together with the client, Pink will create a situation in which the current versions of software are available in a user-friendly manner.

### A personal workplace

Pink365 delivers the best of both worlds: of the shelf software that is customized to your organization's needs and wishes. Through our extensive knowledge and experience with Microsoft software, we can almost guarantee that we can finetune the configuration just the way you need it. The social intranet portal is the starting point of the workday for most end-users. Offering a customizable lay-out in which all necessary elements and information come together for the optimal way of working.

### Functionality that is actually used

When it comes down to it, the success of the roll-out of new software is about how many users actually make use of the software or the new functionality that is offered.

After all, unused functionality only costs money.

That is why Pink Elephant devotes a lot of time and effort into informing the users about the new functionality of software. With workshops, user instructions and all other kinds of communication, the users learn what the software can do and how they can integrate it into their workflow. Optimizing the return on investment and the efficiency of the business processes at the same time.

And last, but certainly not least, creating happy end-users!

**'Pink365 is a personal workplace, both online as installed locally'**

### Do you want to know more?

Visit our website: [www.pinkelephant.nl](http://www.pinkelephant.nl)

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